



Greetings,

Beginning on October 23rd, Little Rock Air Force Base will be hosting **STEM Fest** celebrating science, technology, engineering, and math for all ages. STEM Fest will be hosted in our central aircraft hangar and will extend to be open during the Thunder Over the Rock Air and Space Show on October 24th-25th, 2020. The Air Show will feature thrilling aerial demonstrations and larger-than-life aerospace exhibits. In 2018 over 25,000 students and educators attended the festival on Friday alone. The Air Show and STEM Fest combined are expected to draw crowds of over 200,000 people, making it the largest event in Arkansas. Admission is free.

Educational Opportunities

Opening day of STEM Fest welcomes all local schools, students, and military families on Friday, October 23rd. This event will directly connect young people to a wide spectrum of role models and future career paths in education, industry, and governmental agencies. Studies show that personal interaction with experts is one of the most influential factors in STEM learning and will help inspire the next generation of innovators. Although the Air and Space Show will be closed during this time, students will be able to watch aerial performance rehearsals from a safe distance.

To plan a field trip, please visit <https://www.thunderovertherock.com/stem/>.

STEM Organizations

STEM Festivals are a well-proven way to inspire, inform, and amaze your community. Involvement with an air and space show offers Arkansas institutions and professionals the opportunity to interact with a wide range of demographics from the region. STEM Fest seeks educational exhibits, interactions, displays, demonstrations, and presentations suitable for large audiences including both children and adults. Exhibits will be open for K-12 students only on Friday and extend to include all attendees during the remainder of the air show. To become an exhibitor, please visit <https://www.thunderovertherock.com/stem/>.

Exhibitor Information

STEM-related industries drive the regional economy and represent most major employers in Arkansas. Never before has our society relied so heavily on technology; these career fields are projected to be the fastest growing sector in the decades to come. STEM Festivals have become a source of pride for the region and directly increase the STEM workforce, boost tourism, and foster a positive business climate with informed communities. To participate with an educational exhibit, please sign up at <https://www.thunderovertherock.com/stem/>.

Sponsorship Opportunities

The STEM Fest exhibits are strictly limited to educational purposes; active advertising or recruiting is prohibited within this area. However, commercial opportunities also exist to sponsor the Air and Space Show. All proceeds from the Thunder Over the Rock Air and Space Show will benefit the quality of life programs for Armed Forces members and their families. Businesses can visit <https://www.thunderovertherock.com/sponsorship/> for more information.

Or contact:

Ms. Jessica Pint

Commercial Sponsorship and Advertising Coordinator

Telephone: (501) 987-1629

E-Mail: Jessica.pint@us.af.mil

Please direct all other inquiries to:

ERIC RICHARD, CAPT. (USAF)

STEM Fest Assistant Director

Little Rock Air Force Base

Telephone: (501) 987-4552

E-Mail: eric.richard.3@us.af.mil

